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WHAT IS CLAIMED:

- 1 1. A method of controlling the communication of
2 television programming at a television transmission station,
3 said method comprising the steps of:
4 receiving television programming from a plurality of
5 television programming sources;
6 receiving programming communication instructions
7 designating for each unit of television programming at least
8 one from the group consisting of:
9 (a) an output channel to be used in communicating
10 said unit of television programming; and
11 (b) the time said unit of television programming is
12 to be communicated; and
13 communicating each unit of television programming from
14 said transmission station to at least one subscriber according
15 to said programming communication instructions.